



WEDGWOOD
CHRISTIAN SERVICES

OUTCOMES REPORT
FY 2021



Friends of Wedgwood.

An Outcomes Report usually highlights and celebrates the accomplishments of the past year, and we certainly have reason to do that, especially with all that we achieved despite the obstacles presented by the COVID-19 pandemic.

But this year feels different...

Despite the hard work by our dedicated team, it's difficult to truly celebrate because of the mental health tsunami that's ahead of us. We've been anticipating a rise in mental illness for years, but the pandemic has exponentially accelerated that. While it's hard to know just how extensive it will be, early indications are staggering. For example, a CDC study shows children of every age group experienced a significant rise in mental health ER visits last year, and adolescent girls showed a 51% increase in suicide attempts from pre-pandemic times.

At Wedgwood we're prepared to help with our professionally excellent and distinctively Christian services to ensure all children affected by mental health have a brighter future. We will need to continue to be nimble, rely on the talents of our team, and be prepared to work closely with our incredibly generous donors who have helped Wedgwood fill gaps in our community since 1960.

We hope you'll look at this report with humble pride and recognize the potential of what's possible. Even with a mental health tsunami on the way, we find peace in knowing we have a community that believes as passionately as we do that God's love will heal and help us through whatever comes our way.

God bless.



Dr. Dan Gowdy
President/CEO
Wedgwood Christian Services



Jacob S. Dunlop
Chairperson
Board of Directors

BOARD OF DIRECTORS

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WEDGWOOD FOUNDATION BOARD OF DIRECTORS

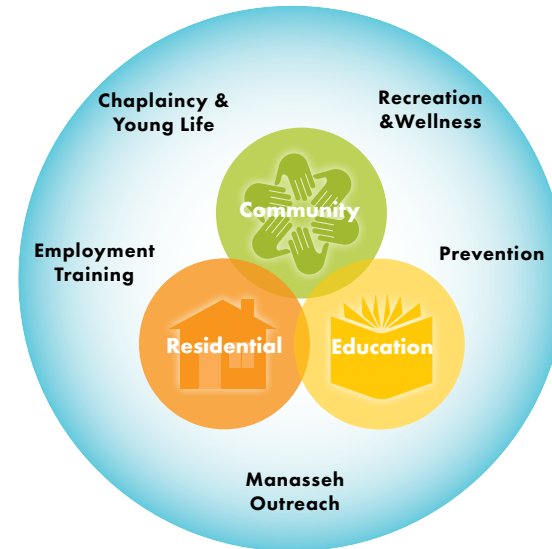
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WEDGWOOD OPERATIONS TEAM

Dan Gowdy <i>President/CEO</i>	LeRae Kuperus <i>Chief Officer of Mission Integration & Spiritual Formation</i>
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Dawn Harvey <i>Chief Program Officer</i>	Jason Todd <i>Chief Process & Innovation Officer</i>
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THIS IS WEDGWOOD

Transforming Lives since 1960



CORE SERVICES

- Community
- Education
- Residential

Funded by public sources



TRANSFORMING SERVICES

100% funded by donor contributions

TRANSFORMING SERVICES are donor funded, enhance our core services, are critical to our successful outcomes, and help transform lives.

COMMUNITY SERVICES provide a broad range of quality treatment to children and families in West Michigan. These programs are funded through public contract sources and can be utilized by anyone in our community.

EDUCATION SERVICES provide education to residential clients, students in the community, Wedgwood staff, and community professionals.

RESIDENTIAL SERVICES provide a safe place for kids to heal from the trauma of severe abuse and neglect, exploitation, and substance abuse.



Transforming Services

Chaplaincy & Young Life

- ▶ **100%** of children and teens in Residential Care receive a visit from a Wedgwood Chaplain within one week of admission.
- ▶ **100%** of the Chaplaincy & Young Life team worked on campus during the pandemic to provide support and care to kids and staff.
- ▶ Chaplaincy & Young Life **quadrupled** social and community building events on campus.
Movies, Ice Cream Socials, Crafts
- ▶ **80%** of kids in Residential Care were given Bibles, devotional books and/or faith journals.



Recreation & Wellness

On any given day, **50%** of children in currently in Wedgwood's Residential Care are receiving **Occupational Therapy (OT)** to improve their social and fine motor skills.

100% of children participated in therapeutic activities that promote their physical, mental, and emotional growth and health.

Activity Therapists plan and lead a variety of therapeutic group activities **4-7 times each week**.



Employment Training Program

- ▶ Teens in ETP worked a total of **10,935** hours.
- ▶ Teens made **1,707** pillows and candles for community partner, Crowned Free and fulfilled **17** custom Corn Hole set orders.
- ▶ **Established partnership** with Wild Birds Unlimited to sell birdhouses handcrafted by teens.

Teen CHARGE

WEDGWOOD CHRISTIAN SERVICES

Wedgwood's Teen CHARGE is a student leadership group that promotes peer-to-peer education, encourages positive choices, and empowers teens.

- ▶ **16** student leaders serving as Teen CHARGE Brand Reps.
- ▶ Teen CHARGE social media reached over **37,100** individuals.
- ▶ Brand Reps shared advice with to **200** middle school girls as a part **Maranda's virtual Beautiful U event**.
- ▶ Hosted **4** online trivia challenges to encourage teens with **110** participants.

"Being a part of Teen CHARGE has helped me feel like I've contributed to making a difference in our community. It's encouraged me to utilize the power of my voice in collection with others to create a positive impact on our city."



Wedgwood's Manasseh Project

23 in-person and online presentations, trainings, and interviews, across the state educating professionals & community members on the risk factors, signs, implications and best practices for treatment of commercial sexual exploitation.

\$1.5 MILLION Human Trafficking Youth Prevention Grant co-recipient.

Community Services

Through **20** different professional counseling and prevention services, Wedgwood's Community Services enables thousands of children, teens, and families in our community to lead healthy, and hope-filled lives.

Counseling



100%
of Outpatient Services were available virtually through teletherapy.

100%
of surveyed clients who indicated satisfaction level were **SATISFIED** with Wedgwood's Counseling

92%
of clients reported progress toward at least one therapy goal

31%
clients are considered low income

Trauma-Focused Services

- ▶ **33** families received **Trauma Focused - Cognitive Behavioral Therapy (TF-CBT)**.
- ▶ **40** families participated in **Trauma Informed Parenting**, a parenting class offered to parents/caregivers who have children who have experienced trauma, and are part of their healing process.

Autism Center For Child Development (ACCD)



- ▶ A child is typically enrolled in Wedgwood's ACCD for **3 years**.
- ▶ **31** children received Applied Behavior Analysis (ABA) therapy.
- ▶ **43%** of children graduate from Wedgwood's ACCD and transition into general education classrooms.
- ▶ **100%** of children transition into less intensive programs.
- ▶ **100%** of children gained a functional method of communication or experienced substantial improvement in communication.



Positive Youth Development (PYD)



Wedgwood offers **3** main prevention programs —

- ▶ **Project SUCCESS** (Substance Use Prevention)
 - ▶ Active in **3** schools
- ▶ **Empowering Youth Today (EYT)** (Sexual Risk Avoidance)
- ▶ **Teen CHARGE** (Student Leadership Program)

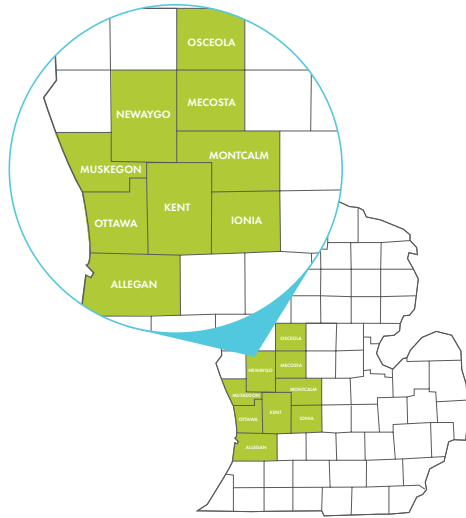
that served over **3,640** youth and families. The team provided **350** resource bags for families through lunch pick-up.



Community Services

Substance Use Disorder Treatment

Wedgwood Christian Services offers **14** Substance Use Disorder (SUD) programs for adolescents, adults, and families and has provided treatment for **987** clients in **9** West Michigan counties.



- Opened an **office site** in Montcalm County.
- Partnered with a doctor providing **Medication Assisted Treatment**.
- Launched and continue to utilize **teletherapy**.



Residential Services

Over **97%** of the children in Wedgwood's Residential Services are victims of physical abuse, neglect, and/or sexual abuse.



407 DAYS
average length of stay for a child in Wedgwood's Residential Program

15 YEARS
average age of a child in Wedgwood's Residential Program

3-6 PLACEMENTS
average number before kids arrive to Wedgwood Residential Program

91%

of kids go on to less restrictive placements such as with family members, open program, foster care, or independent living



134 youth received 24/7 treatment and counseling in one of our 8 residential homes

56% of residential clients are *male*

43% are *female*

62 adolescents received specialized treatment for behavioral and mental health issues stemming from trauma

30 teens received specialized treatment for substance use disorder

17 girls received specialized treatment for trauma associated with Commercial Sexual Exploitation of Children

11 adolescents received specialized treatment for sexual behavior issues

14 youth received specialized treatment for autism spectrum disorder and other developmental disabilities

Education Services

6 teens receiving residential treatment at Wedgwood graduated from Lighthouse Academy with their High School Diploma

"Being at Wedgwood gave me the chance to catch up. I graduated from Lighthouse Academy - on time!"
— Wedgwood Resident, age 17.



The **Wedgwood Institute** offers diverse continuing education to those who work with children, teens, and families.

660 professionals received training in **82** classes and trainings.

Technology

2020-2021 proved the absolute necessity of strong, reliable digital and virtual capabilities. Wedgwood not only immediately made service available through teletherapy when the pandemic hit, but we also fast-tracked technology upgrades and improvements to ensure our grace-filled care remain available to children, teens, families, and adults.



- ▶ Implemented Zoom as **teletherapy platform** to continue to provide services remotely.
- ▶ Launched a brand new, **redesigned website**.
 - » www.wedgwood.org
- ▶ **Replaced** old server hardware to ensure system uptime and data availability.
- ▶ **Enhanced security**.
 - » VPN solution for remote workers
 - » Two-factor Authentication
- ▶ Upgraded internet speed from 100 MB cable connection to a **250 MB fiber connection**.
- ▶ **Consolidated and standardized** network infrastructure for off-campus locations.

EVENTS



35th Annual Charity Golf Classic



Wedgwood's Family Dinner:
60th Anniversary Celebration



Martin Luther King Jr. Day Celebration



State of the Child Panel Conversation



Lighthouse Academy Graduation for
Wedgwood Resident



Christmas at Wedgwood



Women of Wedgwood: Facebook Live
Conversation

FINANCIAL OVERVIEW

April 1, 2020 - March 31, 2021*

Revenue: \$16,109,648

- Programming: 83.9%
- Fundraising: 12.5%
- Miscellaneous: 3.6%



Expenditures: \$19,173,717

- Programming: 91.3%
- Fundraising: 5.4%
- Management/General: 3.3%

*Cash basis

Agency Achievements

- ▶ Record-breaking fundraising - **over \$2 million raised** for the Children's Hope Annual Fund
- ▶ Immediate shift to teletherapy, making **100% of outpatient services available virtually**
- ▶ Smooth transition to **newly appointed Wedgwood leadership**
- ▶ Recipient of **The Award for Excellence in Fundraising**, from the West Michigan Association of Fundraising Professionals.
- ▶ Agency was named **Best & Brightest in Wellness**
- ▶ Named a **2020 Top-Rated Nonprofit by GreatNonprofits**



WEDGWOOD

CHRISTIAN SERVICES

TRANSFORMING LIVES

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